

Mockup Review Notes

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<https://drive.google.com/file/d/1dkjtGjbmpD1F1sgd-oZKjp3Ody9dW9pR/view?usp=sharing>

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- Prefers Mockup B
 - Likes the text box „, reminiscent of the comic book style callouts
 - Can apply that same thing to the mobile
 - Likes the darker blue → black backdrop since it allows for the colors and white text to pop out more
- A bit unsure about the all-centered text
 - For homepage mockup B, the text boxes stretch a bit too far all across the laptop screen, which could make it hard to read.
- In general, more empty-space would be good (gives the user's eye a bit more of a break)
 - More space for the margins on the side so the text doesn't stretch all the way across the screen
 - Have the body text farther from the edge of the text box
 - More space between chunks of info/images
- Can also play around with having info/images on the left side and/or right side
 - Adds variation from the all horizontal stuff
- All white text for body text (maybe play around with bold/italics if you want to emphasize certain words?)
- For mobile move around images so they're not so small (especially in places where they're in groups of 4-5)
- Likes the diamond texture at the bottom „, not a huge priority to keep but can mess around with it more (doesn't have to be everywhere though, just sprinkled throughout)