Initial Meeting

Creative Director: Sophie Lee
Designer: Analise Black
[Google Drive Recording Link](#)
10/30/24

Project Title: Spider-Man: Across the Spider Verse

- Multi page website
  - Start off with home page with general introduction
  - Instead of clicking through all the topics in order, have a navigation bar with all the sections there. The content is not a linear experience so users can jump from one thing to another.
  - No drastic difference between desktop and mobile version.
- Futuristic, cyber-punk vibe with darker colors and pops of color.
- For the 'Production' category, depending on how much content the designer is able to gather, it can either be one section with subsections of 'Development/Writing' and 'Music' inside of it, or those two categories can be separate sections themselves.

- For mockups, choose between homepage and 'Animation and Design' page
  - Homepage: can set the visual tone and language for the rest of the website
  - 'Animation and Design' page: able to mess with both text and images and how they interact with one another.

  - ^ both allow for navigation bar system to be set in place