Mockup Review Notes

Creative Director: Sophie Lee
Designer: Analise Black

- Scroll of images is very comic-book style „ love it!
- Try to dull down the body text color (light gray?) to make it easier to read on the eye „ very bright and glowy rn

Plot
- Left-align text
- Can be less detailed „ maybe narrow down to 5-8 paragraphs to explain the *entire* story

Cast
- More spacing between the graffiti letters so its more legible (bc it gets hard to read at a smaller scale)
- Maybe have characters and people sit in the slashed box thing like a comic book? And have the names in a comic book callout/speech bubble

Footer
- Make it shorter
- Try out a solid color? Maybe blue from the top of the gradient backdrop?

Animation & design
- Left align text
- No colored border around images
- First image „ don't overlap w character image
- Maybe only include still images bc still + moving/scroll images makes the moving ones kinda confusing